

MIDDLE GEORGIA ART ASSOCIATION (MGAA)
P.O. Box 4802, Macon, GA 31208
41st ANNUAL MULBERRY STREET FESTIVAL
EXHIBITOR INFORMATION AND PROCEDURES
MARCH 26-27, 2011

ELIGIBILITY: is extended only to works fully produced by the exhibiting artist. Artists' Agents are not allowed.

NO ITEMS PURCHASED FOR RESALE AND NO ITEMS MADE FROM KITS ARE ELIGIBLE. (ALSO, PIECES MADE FROM MASS PRODUCED PARTS ARE NOT ALLOWED.) FOUND PARTS ASSEMBLED INTO ONE-OF-A-KIND STRUCTURES, HOWEVER, ARE ACCEPTABLE.

Exhibition in previous Festivals does not guarantee acceptance; however, award winners for 2010 will be accepted if application is received by the application deadline. Please provide professional quality slides, jpeg files on CD, or photographs (no smaller than 5 x 7). The jurors have only your images by which to make a determination, so it is important to supply quality images. The name of applicant and title of work should be printed in permanent ink (no press on labels). Final acceptance will be made by a panel of qualified jurors. Exhibitors will be asked to remove work not consistent with images supplied or generated by the artist. Please supply a SASE for return of slides, CD's, photographs.

NOTE: HOT FOOD VENDORS ARE NOT ELIGIBLE, HOWEVER, PROCESSED and PACKAGED FOODS ARE ELIGIBLE, AS WELL AS ICE CREAM VENDORS. Food vendors declaring non-profit status must submit proof of status. All hot food vendors should apply to the Cherry Blossom Festival (478) 751-7429.

The deadline for all applications is February 1, 2011. Only applications properly completed and postmarked on or before the deadline will be considered in the initial jurying process. Notification of acceptance or denial will be mailed by the third week of February, 2011. Applicants scoring high but not accepted will be placed on a waiting list and so notified.

FESTIVAL HOURS: SATURDAY, MARCH 26 – 10:00 am – 6:00 pm
SUNDAY, MARCH 27 – 10:00 am – 5:00 pm

SET UP: Early set up Friday, March 25, after 6:00 pm is available; however, no security will be provided. Set up Saturday is 7:00 am to 9:30 am. Set up **MUST** be complete prior to the 10:00 am opening time; late set up will not be allowed and no refunds will be made for artists/exhibitors arriving late. Breakdown is Sunday, 5:00 pm – 8:00 pm. All exhibitors **MUST** vacate the Festival site no later than 8 pm. There is no set up or breakdown during show hours. Exhibitors must furnish their own displays, must be present both days and must be responsible for sales. Breakdown includes cleaning up debris incurred by your display. A 12' wide by 10' deep space will be provided. Electricity is available to food vendors only, for a charge of \$25. The exhibitor acknowledges that he/she assumes the risk that the Festival may be cancelled due to inclement weather or any other reason at the sole discretion of the Middle Georgia Art Association. In the event of cancellation all fees are non-refundable to the exhibitor.

SALES TAXES: All Sales & Taxes are handled by the exhibitor. Each exhibitor is responsible for collection of Georgia State Sales Tax in the amount of 6% of sale on all items sold. You will be furnished a form on Saturday morning at the Festival which you will be responsible for mailing directly to the Georgia Department of Revenue along with your check or money order for taxes collected at the Festival.

AWARDS: of \$300, \$200, and \$100 will be awarded to the top three exhibitors in both Fine Arts and Fine Crafts. Ribbons and one Honorable Mention will also be awarded in both categories. Judging will begin promptly at 10:00 am Saturday, March 26.

